

Message Text

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PAGE 01 HONG K 06421 100554Z

11

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 111610

R 100335Z JUN 75

FM AMCONSUL HONG KONG

TO SECSTATE WASHDC 5364

INFO USDOC WASHDC

AMEMBASSY JAKARTA

AMEMBASSY KUALA LUMPUR

AMEMBASSY SINGAPORE

AMEMBASSY TAIPEI

UNCLAS HONG KONG 6421

E.O. 11652: N/A

TAGS: BBSR, HK

SUBJECT: GLOBAL MARKET RESEARCH: MARKET FOR
COMMUNICATIONS EQUIPMENT AND SYSTEMS IN INDONESIA,
MALAYSIA, SINGAPORE AND TAIWAN -- BID PROPOSALS

REF: STATE A-2817 OF 4/22/75

1. OUT OF SIX FIRMS INVITED TO BID ON THIS SURVEY, ONLY
MOBIUS AND TRANS-MARKET RESEARCH LTD. (TMR) SUBMITTED PROPOSALS.
2. FOLLOWING IS SUMMARY OF NUMERICAL PORTIONS OF
PROPOSALS:

PERSONAL INTERVIEWS: MOBIUS 50-56 TMR 30-40

| PRICE | MOBIUS | TMR |
|-----------|--------|-------|
| INDONESIA | 4,800 | 4,750 |
| MALAYSIA | 4,200 | 4,500 |
| SINGAPORE | 4,200 | 3,750 |
| TAIWAN | 4,200 | 4,000 |

MOBIUS OFFERS 10-0/0 DISCOUNT IF TWO COUNTRIES ARE
AWARDED, 15-0/0 FOR THREE, 18-0/0 FOR FOUR, AND AN ADDITIONAL
3-0/0 IF SINGAPORE AND MALAYSIA ARE AWARDED SIMULTANEOUSLY.

3. BOTH FIRMS HAVE EXPERIENCE AND PERSONNEL TO ADEQUATELY
COMPLETE SURVEYS.

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CROSS

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Message Attributes

Automatic Decaptioning: X
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Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
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Draft Date: 10 JUN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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Errors: N/A
Film Number: D750201-0655
From: HONG KONG
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1975/newtext/t19750665/aaaachoa.tel
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Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
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Margaret P. Grafeld
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06 JUL 2006

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